

Yarriambiack Shire Council

Coordinated by the Department of Government Services on behalf of Victorian councils



Contents



Background and objectives	<u>3</u>
Key findings and recommendations	<u>6</u>
Detailed findings	<u>12</u>
Overall performance	<u>13</u>
<u>Customer service</u>	<u>26</u>
Council direction	<u>32</u>
Individual service areas	<u>36</u>
Community consultation and engagement	<u>37</u>
Lobbying on behalf of the community	<u>39</u>
Decisions made in the interest of the community	<u>41</u>
Condition of sealed local roads	<u>43</u>
Elderly support services	<u>45</u>
Recreational facilities	<u>47</u>
Waste management	<u>49</u>
Business and community development and tourism	<u>51</u>
Detailed demographics	<u>53</u>
Appendix A: Index scores, margins of error and significant differences	<u>55</u>
Appendix B: Further project information	<u>59</u>

Background and objectives



The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.

Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.

Now in its twenty-fifth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- · value for money in services and infrastructure
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- · overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

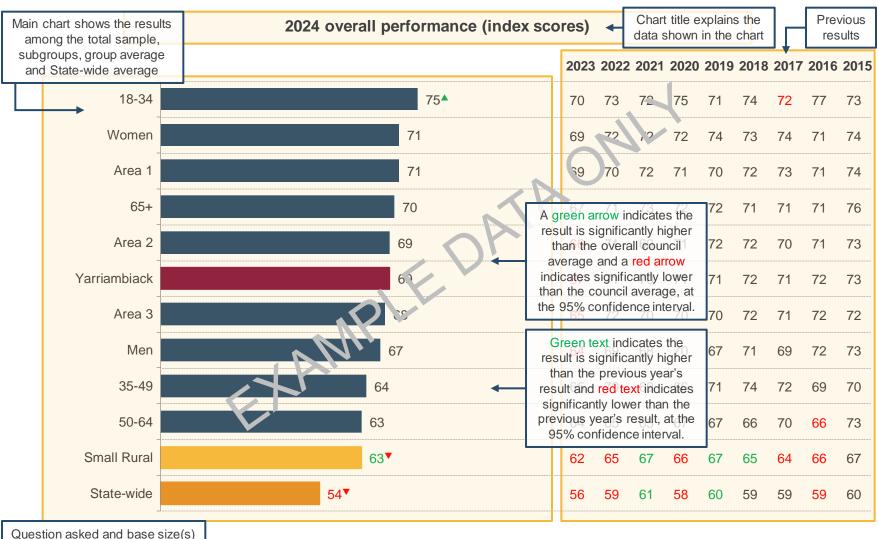
Serving Victoria for 25 years

Each year the CSS data is used to develop this Statewide report which contains all of the aggregated results, analysis and data. Moreover, with 25 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional. Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

How to read index score charts in this report





Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Yarriambiack Shire Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

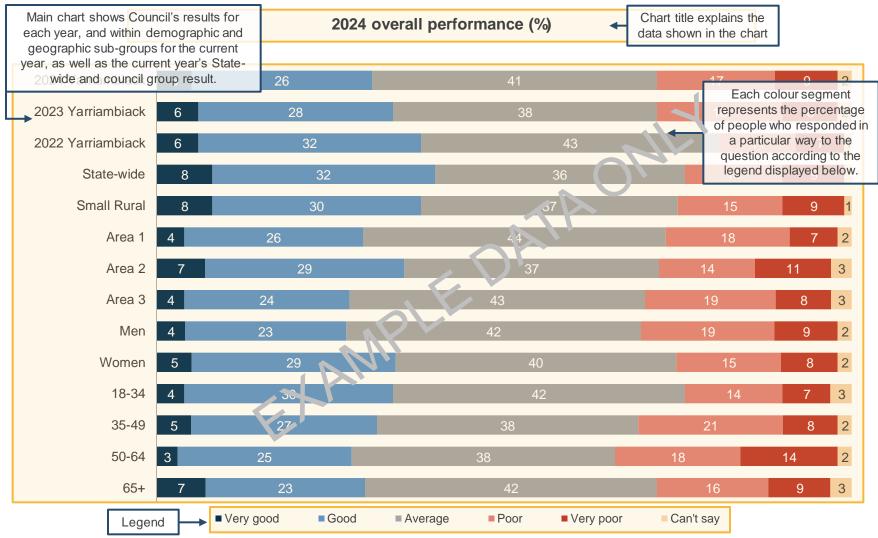
Base: All respondents. Councils asked State-wide: 62 Councils asked group: 9

Note: Please see Appendix A for explanation of significant differences.

J W S R E S E A R C H

How to read stacked bar charts in this report





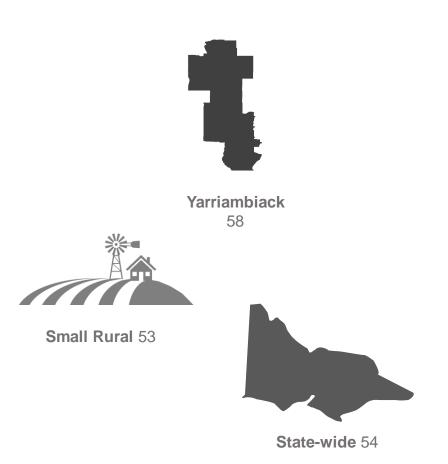


Yarriambiack Shire Council – at a glance

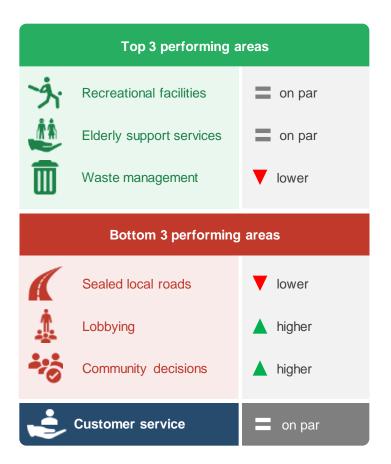


Overall council performance

Results shown are index scores out of 100.



Council performance compared to group average



Summary of core measures



Index scores



Performance



money



Community Consultation



Making Community Decisions



Sealed Local Roads



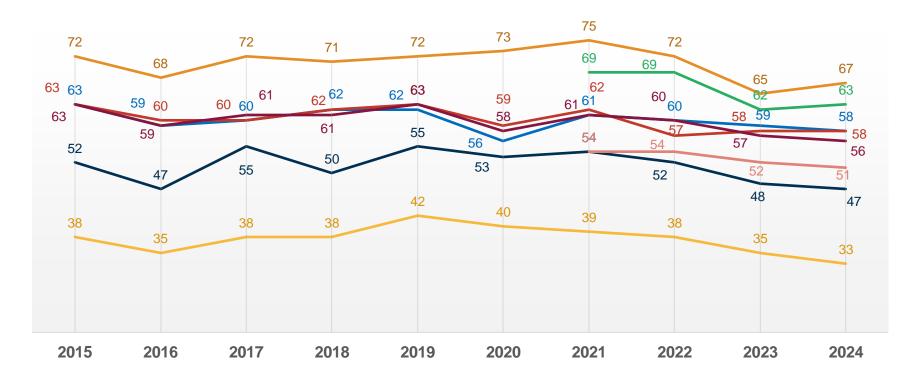
Waste management



Customer Service



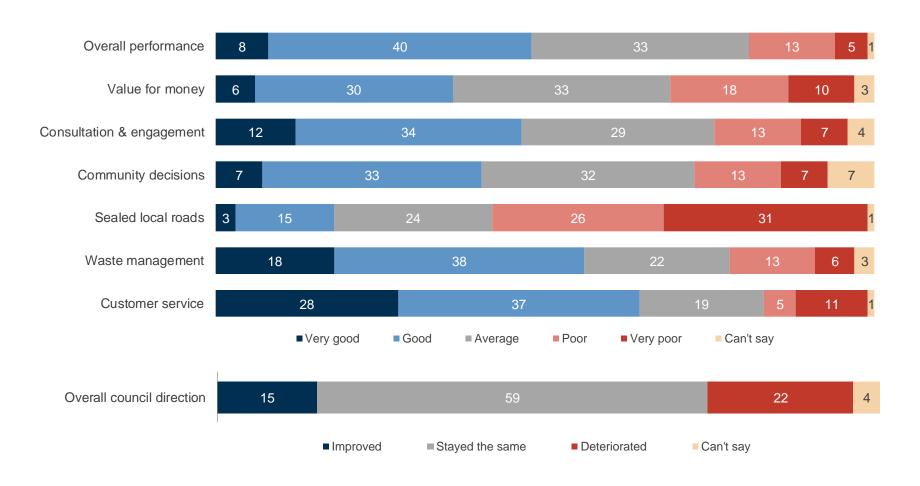
Overall Council Direction



Summary of core measures



Core measures summary results (%)



Summary of Yarriambiack Shire Council performance

Services	5	Yarriambiack 2024	Yarriambiack 2023	Small Rural 2024	State- wide 2024	Highest score	Lowest score
<i>(</i> %	Overall performance	58	59	53	54	Dunmunkle residents	Hopetoun residents
S	Value for money	51	52	47	48	Dunmunkle residents, 65+ years	35-49 years
+	Overall council direction	47	48	44	45	Women	35-49 years
•	Customer service	67	65	66	67	65+ years, Women, Dunmunkle residents	Hopetoun residents
ず	Recreational facilities	69	70	67	68	Dunmunkle residents	Hopetoun residents
<u>ii</u>	Elderly support services	63	65	65	63	18-34 years	Hopetoun residents
	Waste management	63	62	67	67	65+ years	50-64 years
	Bus/community dev./tourism	61	64	59	57	Dunmunkle residents	Men, Warracknabeal, 50- 64 years
	Consultation & engagement	58	58	51	51	Dunmunkle residents	35-49 years
	Community decisions	56	57	50	50	Dunmunkle residents	50-64 years
<u>.</u>	Lobbying	54	54	50	50	Dunmunkle residents	Hopetoun residents
A	Sealed local roads	33	35	41	45	65+ years	35-49 years

Focus areas for the next 12 months



Overview

Perceptions of Council's overall performance (index score of 58, down one point from 2023), along with all other core performance measures and the individual service areas evaluated are in line with last year's results. Council's highest rating is for recreational facilities (index score of 69), followed by elderly support services and waste management (each with a rating of 63). Council's lowest rating by far is for the condition of sealed local roads (index score of 33).

Key influences on perceptions of overall performance

Council should focus on improving performance in the individual service area that most influences perceptions of overall performance, namely, community consultation and engagement. Council should also work to improve perceptions of performance in other related and influential areas, such as lobbying and decisions made in the interest of the community. Council's strong performance in recreational facilities should be maintained as this service area is also a positive influence on overall perceptions.

Comparison to state and area grouping

On the core measures of overall performance and value for money, Yarriambiack Shire Council rates significantly higher than the State-wide and Small Rural group averages. On the remaining core measures of overall direction and customer service, Council performs in line with the group averages. On six of the eight service areas evaluated, Council performs in line with, or significantly higher than, the group averages. Overall, this is a positive result for Council.

Attend to roads

Perceptions of the condition of sealed local roads have declined incrementally for five consecutive years bringing perceptions of Council's performance in this area to a decade long low. This is also one of only two service areas where Council performs significantly lower than both the Small Rural group and State-wide average. Reverse this trend in perceptions of the condition of sealed local roads should be a priority for Council, particularly as this service area has a reasonably strong influence on overall performance.

DETAILED FINDINGS





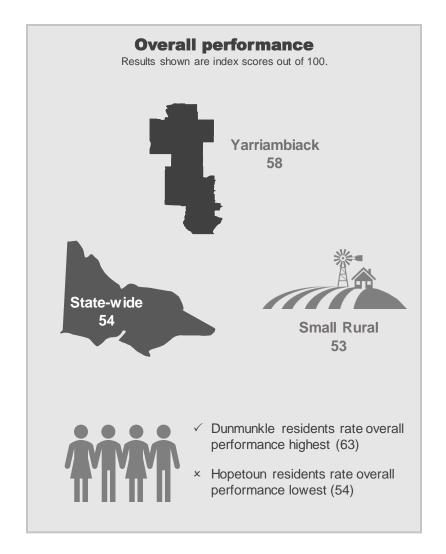


The overall performance index score of 58 for Yarriambiack Shire Council is in line with last year's performance (index score of 59), representing the third consecutive year of stability.

Yarriambiack Shire Council's overall performance is rated statistically significantly higher (at the 95% confidence interval) than the average rating for councils in the Small Rural group and State-wide (index scores of 53 and 54 respectively).

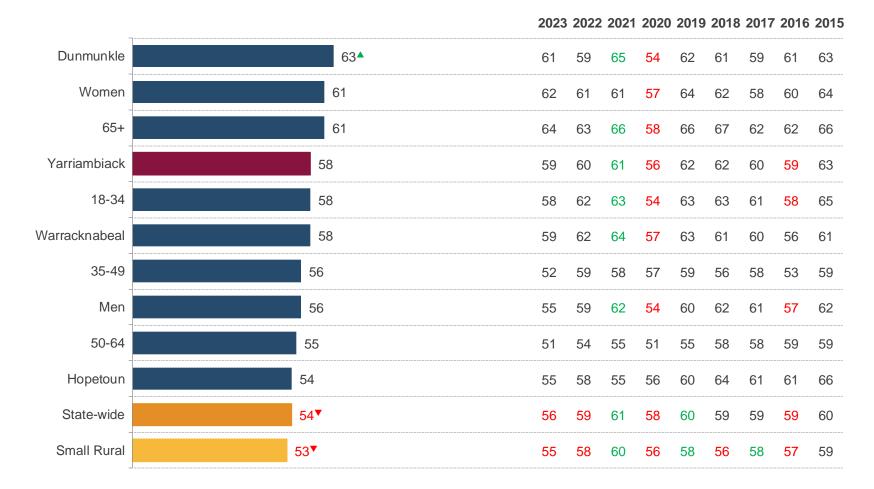
- Dunmunkle (index score of 63) is the only demographic or geographic sub-group where perceptions are significantly higher than the Council average this year.
- All demographic and geographic cohorts' ratings of Council's overall performance in the past year are in line with their 2023 result.

More than a third of Council residents (36%) rate the value for money they receive from Council in infrastructure and services provided to their community as 'very good' or 'good'. This is more than the percentage of residents who rate Council as 'very poor' or 'poor' (28%). A further 33% rate Council as 'average' in terms of providing value for money.



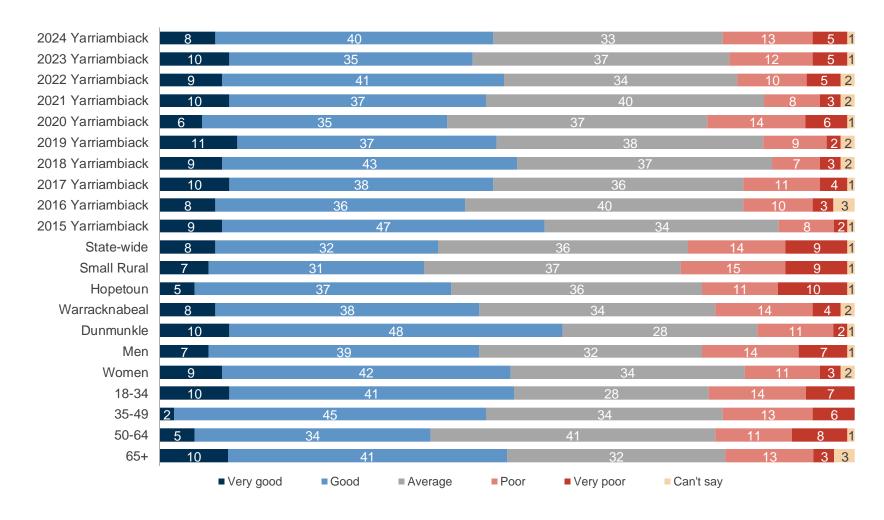


2024 overall performance (index scores)





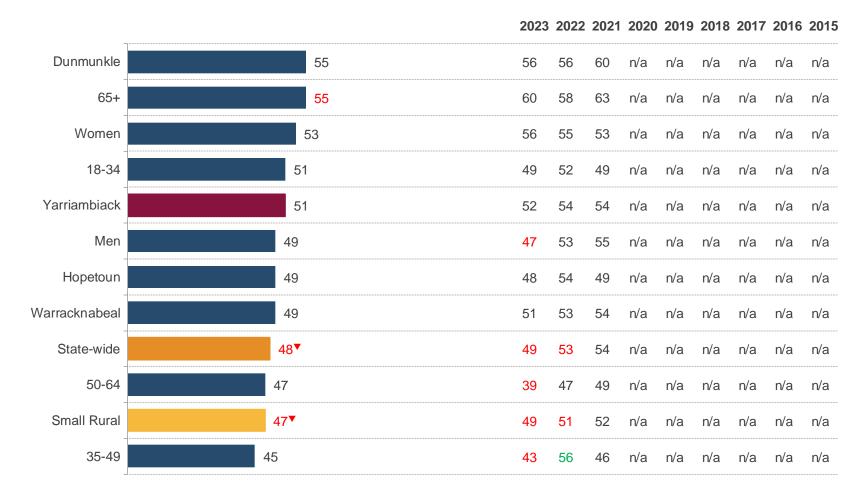
2024 overall performance (%)



Value for money in services and infrastructure



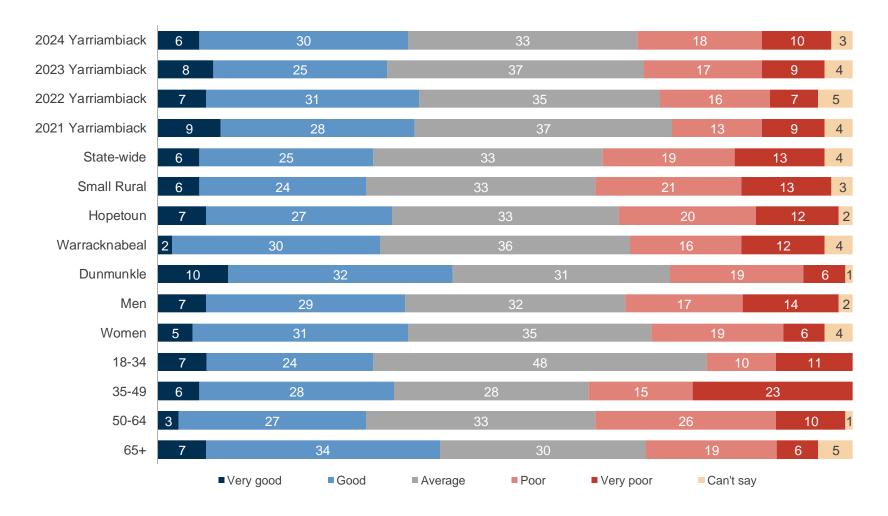
2024 value for money (index scores)



Value for money in services and infrastructure



2024 value for money (%)



Top performing service areas

Recreational facilities (index score of 69) remains the area where Council performs best. Council performs in line with the Small Rural group and State-wide averages in this service area (index scores of 67 and 68 respectively).

Elderly support services and waste management are Council's next highest rated service areas (each with an index score of 63).

These are followed by business and community development and tourism (index score of 61), where Council outperforms the Statewide average.

 Dunmunkle residents rate Council performance in this area significantly higher than the Council average.

While Council's elderly support services rate well across demographic groups, this service area will require some attention over the next 12 months. Perceptions have declined significantly since 2023 among Council's oldest residents, and Hopetoun residents rate this area significantly lower than the Council average.



Low performing service areas





Council has not experienced any significant declines in service area performance ratings in 2024.

However, Council continues to rate lowest by far in the area of sealed local roads (index score of 33). This is the only service area where Council performance is rated as 'poor'.

Council rates significantly lower than both the Small Rural group and State-wide averages in this service area (index scores of 41 and 45 respectively).

 Residents aged 35 to 49 years are most critical of Council's maintenance of its sealed roads (index score of 25 – significantly lower than the Council average).

Lobbying is Council's next lowest-rated service area, followed by the related areas of decisions made in the interest of the community, and community consultation and engagement (index scores of 54, 56 and 58 respectively).

 In these three service areas Council performs significantly higher than the Small Rural group and Statie-wide averages.

That said, all of the above service areas are key influences on overall perceptions of performance, and Council should prioritise improvements here to help boost overall community sentiment.

Individual service area performance



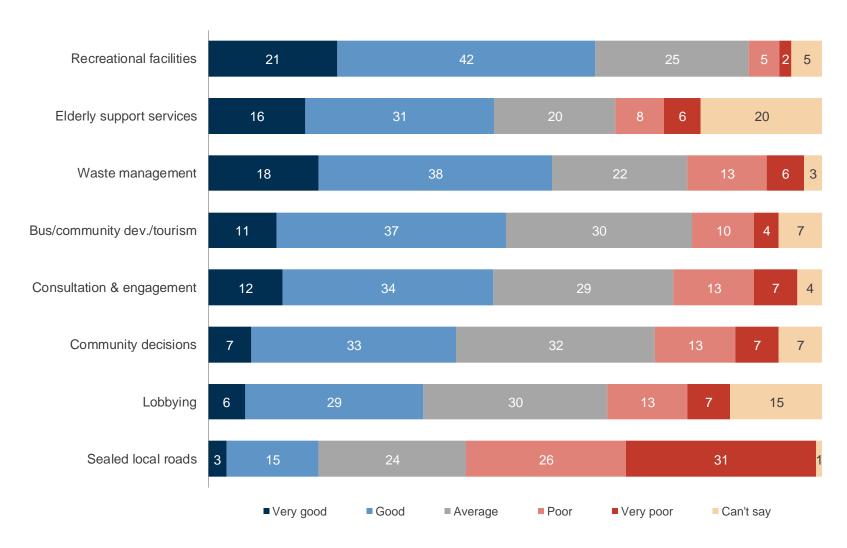
2024 individual service area performance (index scores)



Individual service area performance



2024 individual service area performance (%)



Influences on perceptions of overall performance



The individual service area that has the strongest influence on the overall performance rating (based on regression analysis) is:

community consultation and engagement.

Ensuring that residents feel well informed and their views are heard on key local issues and Council activities provides the greatest opportunity to drive up overall opinion of Council's performance.

Following on from that, other individual service areas with a moderate to strong influence on the overall performance rating are:

- · lobbying on behalf of the community
- the condition of sealed local roads
- · recreational facilities
- · decisions made in the interest of the community
- · business and community development and tourism
- waste management.

Performance on elderly support services does not have a significant influence on the overall performance rating.

Council performs best on recreational facilities (index score of 69), which has a reasonably strong influence on the overall performance rating.

Maintaining this positive result should remain a focus – but there is greater work to be done elsewhere.

Service areas where Council performs less well include the stronger influence of lobbying and related area of decisions made in the community interest (index scores of 54 and 56 respectively).

A focus on communication and transparency with residents in Council decision-making and demonstrating efforts to advocate for the community can also help to shore up positive overall opinion of Council.

However, most in need of attention is Council's performance on sealed roads, which is rated as poor (index score of 33) and has a reasonably strong influence on overall community opinion.

It will be important to address the condition of sealed roads to help improve ratings of Council's overall performance.

Regression analysis explained



We use regression analysis to investigate which individual service areas, such as community consultation, condition of sealed local roads, etc. (the independent variables) are influencing respondent perceptions of overall council performance (the dependent variable).

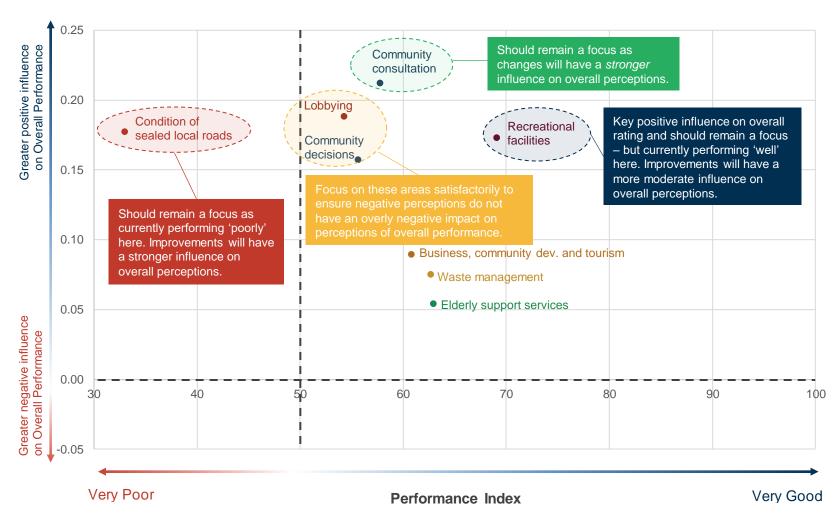
In the chart that follows:

- The horizontal axis represents Council's performance index score for each individual service.
 Service areas appearing on the right side of the chart have a higher index score than those on the left.
- The vertical axis represents the Standardised Beta Coefficient from the multiple regression performed.
 This measures the contribution of each service area to the model. Service areas near the top of the chart have a greater positive effect on overall performance ratings than service areas located closer to the axis.

Influence on overall performance: all service areas



2024 regression analysis (all service areas)





Customer service

Contact with council and customer service



Contact with council

Almost two thirds of households (65%) have had contact with Council in the last 12 months. Rate of contact has declined five percentage points back to 2022 levels after an increase in 2023.

- Residents aged 35 to 49 years have a significantly higher contact rate (83%) than the Council average.
- Rate of contact among Hopetoun residents has decreased by ten percentage points, almost down to 2022 levels after a sharp increase in 2023.



Customer service

Council's customer service (index score of 67) has recovered some of the ground lost in 2023, when it declined by seven index points.

Customer service continues to be rated in line with the State-wide and Small Rural group averages (index scores of 67 and 66 respectively).

Among those who had contact with Council, almost two thirds (65%) provide a positive customer service rating, while just 16% rate it as 'poor' or 'very poor'.

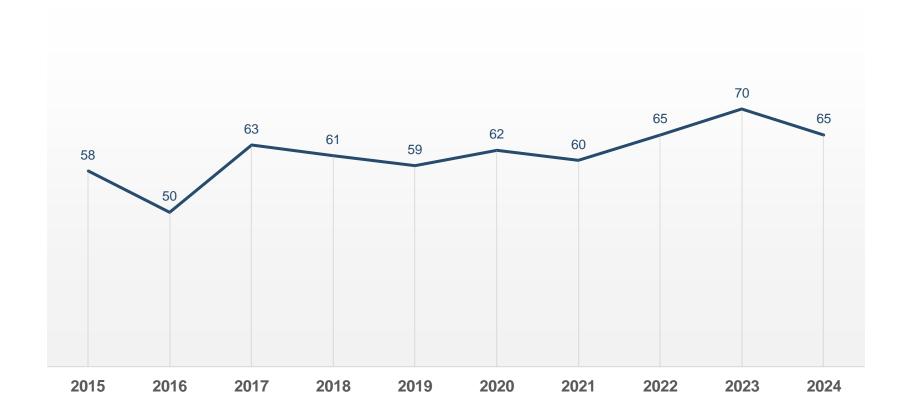
Perceptions of Council's customer service are most positive among women, residents aged 65 years and over and Dunmunkle residents (index score of 70 for each), and least positive among Hopetoun residents (index score of 61).

Positively, Council's customer service is well regarded among 35 to 49 year olds (index score of 67), who have the highest contact rate with Council. Perceptions among this cohort have partially recovered from the 12 index point decline recorded in 2023.

Contact with council



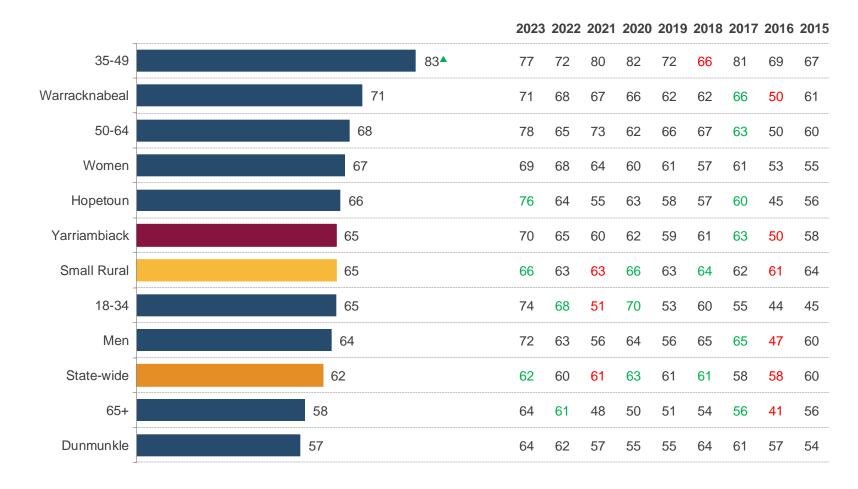
2024 contact with council (%) Have had contact



Contact with council



2024 contact with council (%)



Q5. Over the last 12 months, have you or any member of your household had any contact with Yarriambiack Shire Council? This may have been in person, in writing, by telephone conversation, by text message, by email or via their website or social media such as Facebook or Twitter?

Base: All respondents. Councils asked State-wide: 36 Councils asked group: 15 Note: Please see Appendix A for explanation of significant differences.

Customer service rating



2024 customer service rating (index scores)

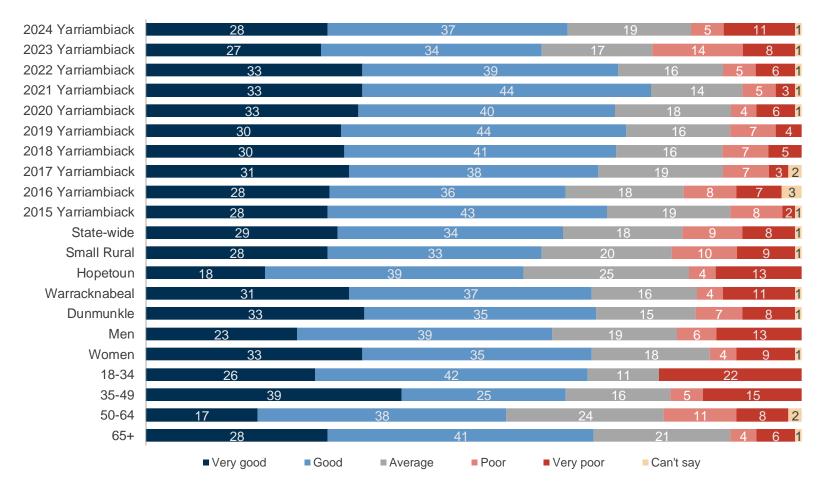


Q5c. Thinking of the most recent contact, how would you rate Yarriambiack Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received. Base: All respondents who have had contact with Council in the last 12 months.

Customer service rating



2024 customer service rating (%)



Q5c. Thinking of the most recent contact, how would you rate Yarriambiack Shire Council for customer service? Please keep in mind we do not mean the actual outcome but rather the actual service that was received.



Council direction

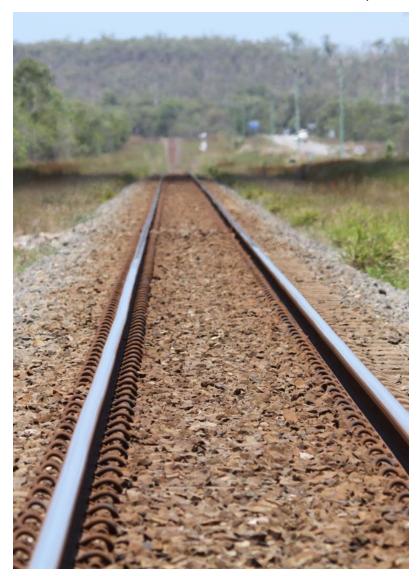
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Perceptions of the direction of Council's overall performance (index score of 47) are similar to 2023. This is Council's equal lowest rating, last recorded in 2016, and continues a trend of slight year-on-year declines since 2021 (index score of 54).

Over the last 12 months, 15% of residents think the direction of Council's overall performance has improved (similar to 14% in 2023). This is lower than the 22% who believe it has deteriorated (similar to 17% in 2023).

However, a majority of residents (59%) think the direction of Council's overall performance has stayed the same (lower than 66% in 2023).

- The <u>most</u> satisfied with council direction are women (index score of 52 – significantly higher than average) and residents aged 50 years and over (index score of 50).
- The <u>least</u> satisfied with council direction are 35 to 49 year olds (index score of 38 – significantly lower than average).



Overall council direction last 12 months



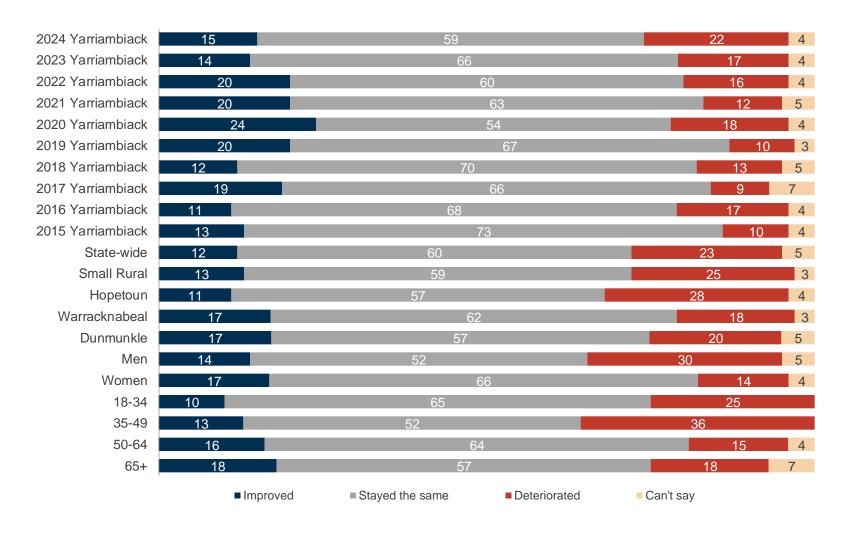
2024 overall council direction (index scores)



Overall council direction last 12 months



2024 overall council direction (%)





2020 2019 2018 2017 2016 2015

Community consultation and engagement performance

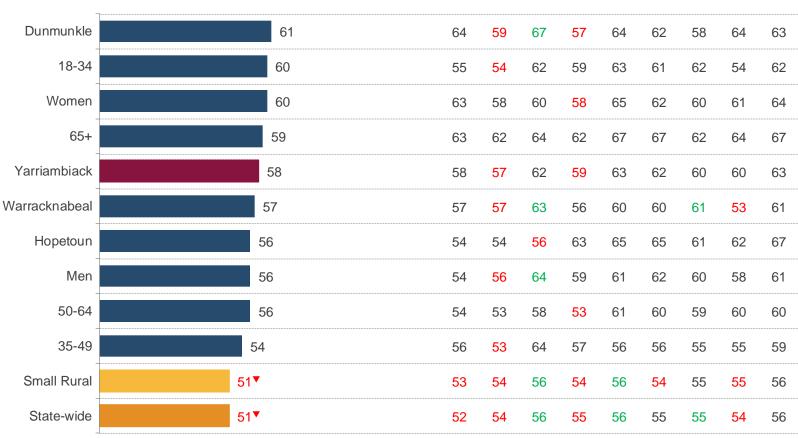




2024 consultation and engagement performance (index scores)

2023

2022 2021

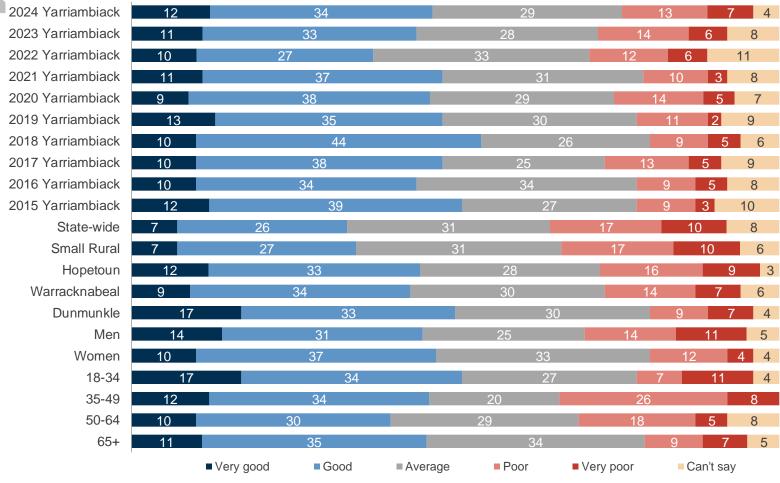


Community consultation and engagement performance





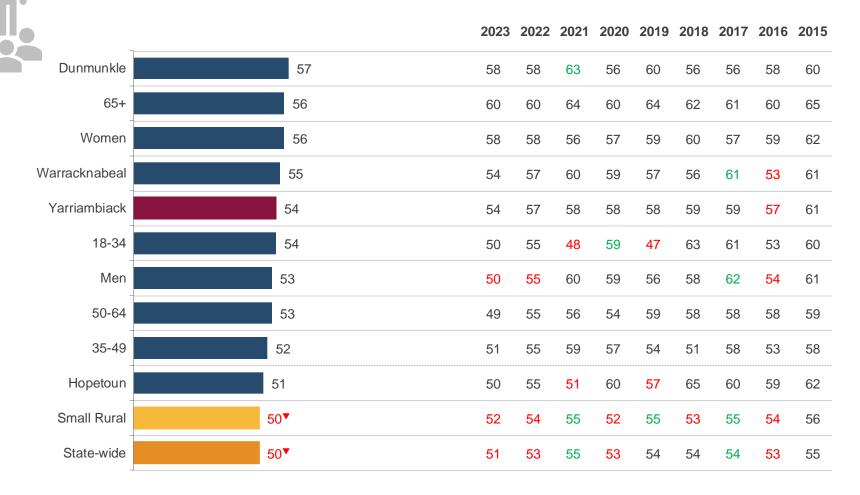
2024 consultation and engagement performance (%)



Lobbying on behalf of the community performance





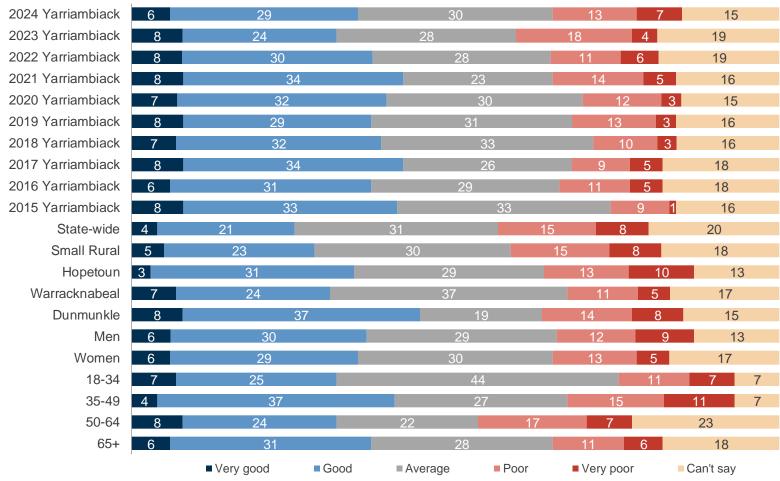


Lobbying on behalf of the community performance





2024 lobbying performance (%)



Decisions made in the interest of the community performance





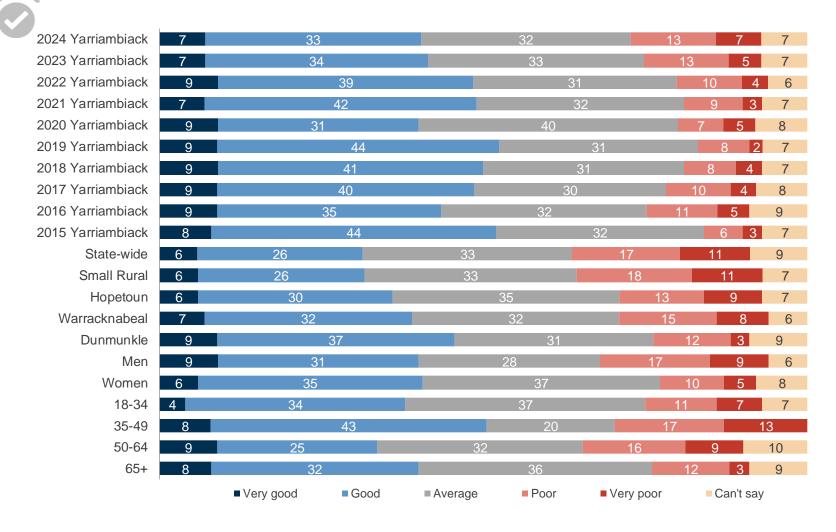
2024 community decisions made performance (index scores)



Decisions made in the interest of the community performance



2024 community decisions made performance (%)

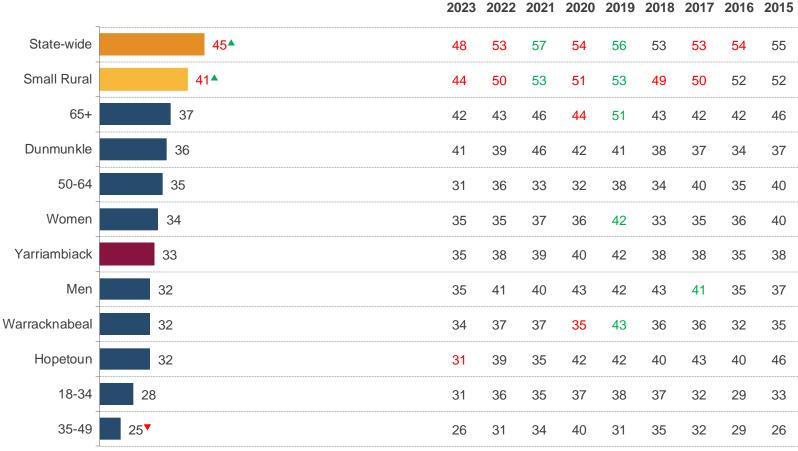


The condition of sealed local roads in your area performance





2024 sealed local roads performance (index scores)

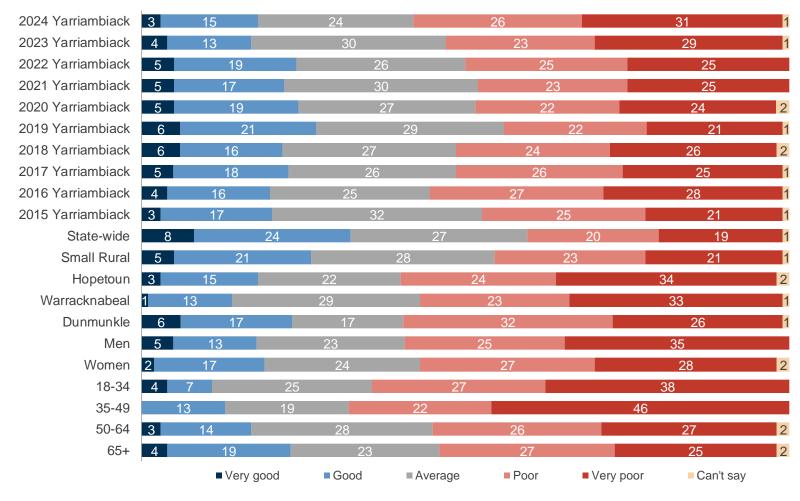


The condition of sealed local roads in your area performance





2024 sealed local roads performance (%)



Elderly support services performance





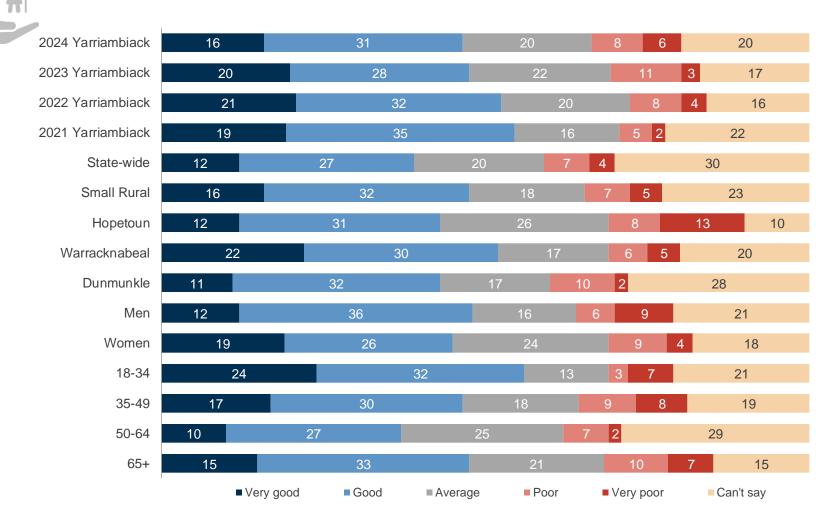
2024 elderly support performance (index scores)



Elderly support services performance



2024 elderly support performance (%)

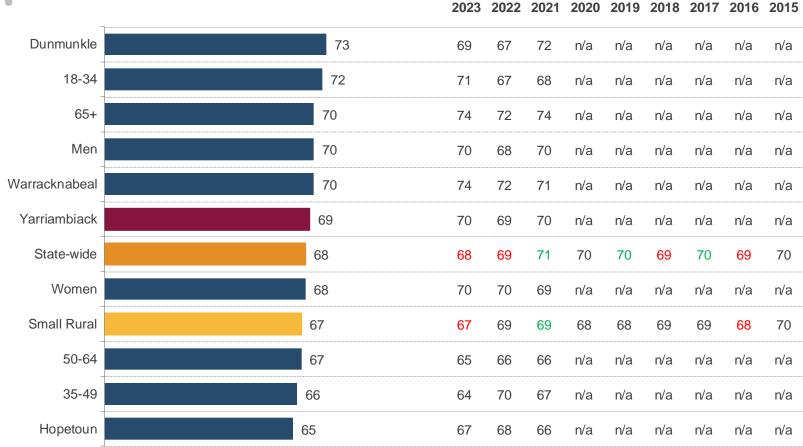


Recreational facilities performance





2024 recreational facilities performance (index scores)

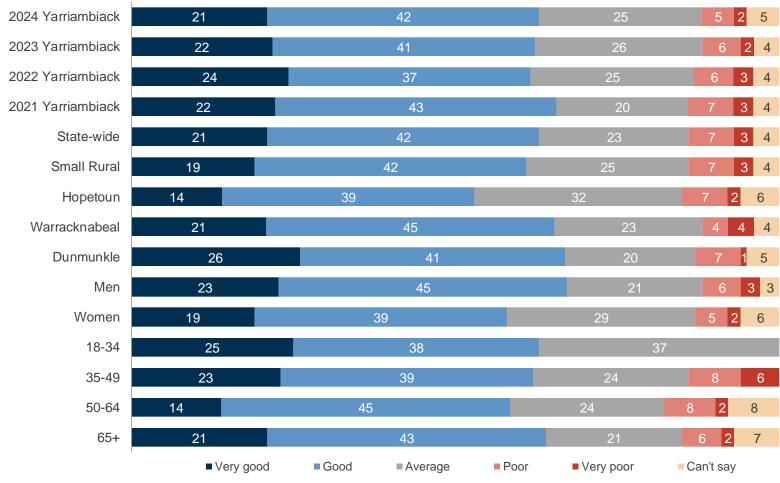


Recreational facilities performance





2024 recreational facilities performance (%)



Waste management performance





2024 waste management performance (index scores)

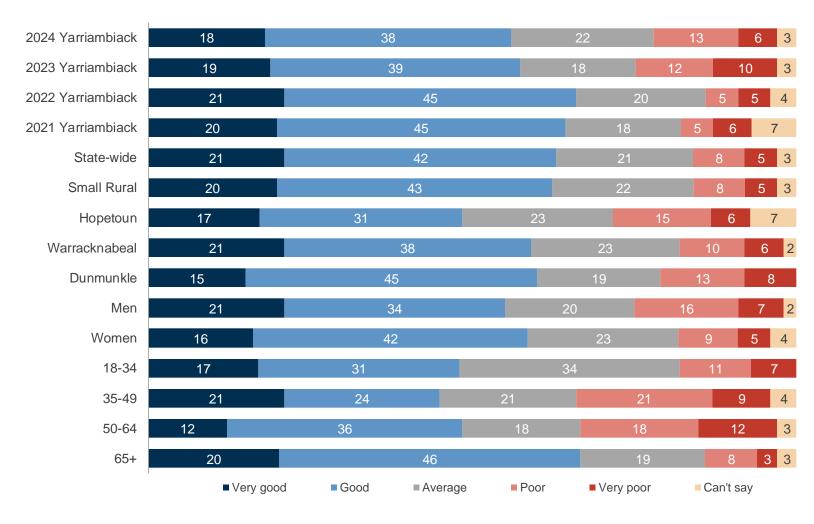


Waste management performance





2024 waste management performance (%)

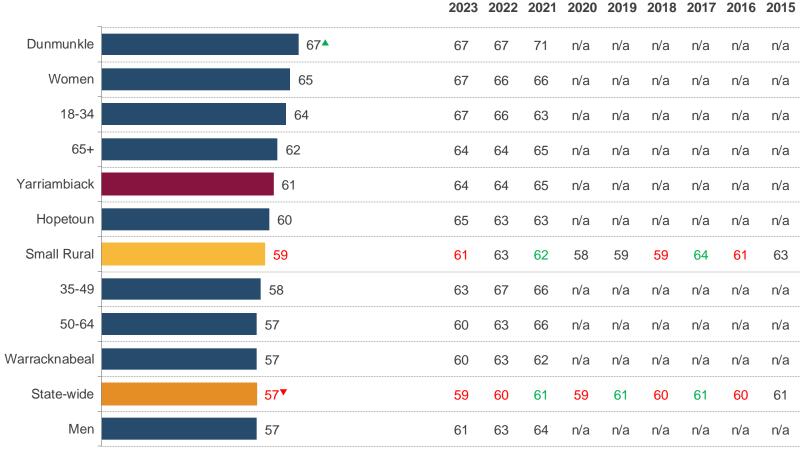


Business and community development and tourism performance





2024 business/development/tourism performance (index scores)

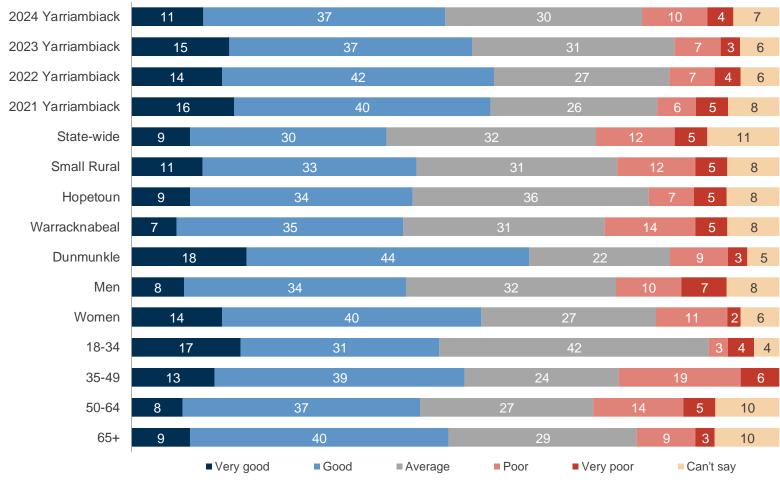


Business and community development and tourism performance





2024 business/development/tourism performance (%)

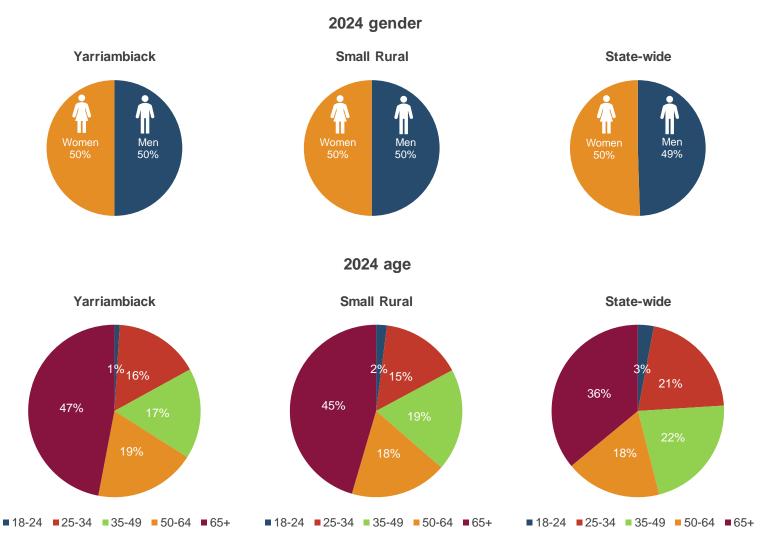




Detailed demographics

Gender and age profile







Appendix A: Index Scores



Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the statewide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%		INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%		INDEX SCORE 56

Please note that the horizontal (x) axis of the index score bar charts in this report is displayed on a scale from 20 to 100.

Appendix A: Margins of error



The sample size for the 2024 State-wide Local Government Community Satisfaction Survey for Yarriambiack Shire Council was n=400. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=400 interviews is +/-4.7% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.3% - 54.7%.

Maximum margins of error are listed in the table below, based on a population of 5,200 people aged 18 years or over for Yarriambiack Shire Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
Yarriambiack Shire Council	400	400	+/-4.7
Men	197	201	+/-6.9
Women	203	199	+/-6.8
Hopetoun	123	116	+/-8.8
Warracknabeal	166	168	+/-7.5
Dunmunkle	111	116	+/-9.2
18-34 years	29	71	+/-18.5
35-49 years	47	67	+/-14.4
50-64 years	93	75	+/-10.1
65+ years	231	187	+/-6.3

Appendix A: Index score significant difference calculation



The test applied to the Indexes was an Independent Mean Test, as follows:

Z Score =
$$(\$1 - \$2) / Sqrt ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.

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Appendix B: Further project information

Appendix B: Further information



Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- · Background and objectives
- · Analysis and reporting
- Glossary of terms

Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

Contacts

For further queries about the conduct and reporting of the 2024 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

(03) 8685 8555 or via email: admin@jwsresearch.com

Appendix B: Survey methodology and sampling



The 2024 results are compared with previous years, as detailed below:

- 2023, n=400 completed interviews, conducted in the period of 27th January – 19th March.
- 2022, n=402 completed interviews, conducted in the period of 27th January – 24th March.
- 2021, n=400 completed interviews, conducted in the period of 28th January – 18th March.
- 2020, n=400 completed interviews, conducted in the period of 30th January – 22nd March.
- 2019, n=401 completed interviews, conducted in the period of 1st February – 30th March.
- 2018, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2017, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2016, n=400 completed interviews, conducted in the period of 1st February – 30th March.
- 2015, n=400 completed interviews, conducted in the period of 1st February – 30th March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Yarriambiack Shire Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Yarriambiack Shire Council.

Survey sample matched to the demographic profile of Yarriambiack Shire Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Yarriambiack Shire Council, particularly younger people.

A total of n=400 completed interviews were achieved in Yarriambiack Shire Council. Survey fieldwork was conducted across four quarters from 1st June 2023 – 18th March 2024.

Appendix B: Analysis and reporting



All participating councils are listed in the State-wide report published on the DGS website. In 2024, 62 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2024 vary slightly.

Council Groups

Yarriambiack Shire Council is classified as a Small Rural council according to the following classification list:

 Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Small Rural group are:

 Alpine, Ararat, Benalla, Buloke, Central Goldfields, Gannawarra, Hepburn, Hindmarsh, Indigo, Loddon, Mansfield, Murrindindi, Northern Grampians, Pyrenees, Queenscliffe, Strathbogie, West Wimmera and Yarriambiack. Wherever appropriate, results for Yarriambiack Shire Council for this 2024 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Small Rural group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time cannot be made within the reported charts.

Appendix B: Core, optional and tailored questions



Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2024 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Value for money in services and infrastructure (Value for money)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2024 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.

Appendix B: Analysis and reporting

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Reporting

Every council that participated in the 2024 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.

Appendix B: Glossary of terms

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Core questions: Compulsory inclusion questions for all councils participating in the CSS.

CSS: 2024 Victorian Local Government Community Satisfaction Survey.

Council group: One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

Council group average: The average result for all participating councils in the council group.

Highest / lowest: The result described is the highest or lowest result across a particular demographic subgroup e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

Index score: A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

Optional questions: Questions which councils had an option to include or not.

Percentages: Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

Sample: The number of completed interviews, e.g. for a council or within a demographic sub-group.

Significantly higher / lower: The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

State-wide average: The average result for all participating councils in the State.

Tailored questions: Individual questions tailored by and only reported to the commissioning council.

Weighting: Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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